Proclamation

By the Mayor of Prattville, Alabama

WHEREAS, the government of Prattville, Alabama celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 27.9 million small businesses in the United States and they represent more than 99.7 percent of American employer firms, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product, as well as 54 percent of all US sales; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, we encourage citizens to consider shopping small merchants on Small Business Saturday as a way to boost the local economy and strengthen our small business community; and

WHEREAS, Small Business Saturday is a nationwide campaign to promote awareness of our small merchants on the Saturday after Thanksgiving; and

WHEREAS, Small Business Saturday will stimulate economic growth locally for small merchants by following in the tradition of Black Friday and Cyber Monday, two of the busiest shopping days of the year.

NOW THEREFORE, I, Bill Gillespie Jr., Mayor of the City of Prattville, Alabama, do hereby recognize November 28, 2015 as

Small Business Saturday

in the City of Prattville and call upon all Prattvillians to recognize and support small businesses within our community by shopping these establishments on the Saturday following Thanksgiving.

Given Under My Hand and the Seal of the City of Prattville on the 1st day of November 2014.

Bill Gillespie Jr.

Mayor Bill Gillespie Jr.