Proclamation

By the Mayor of Prattville, Alabama

WHEREAS, *after passage of Senate Joint Resolution 298, President Ronald Reagan first proclaimed July 1984 to be National Ice Cream month; and*

WHEREAS, *the United States ice cream industry generated total revenues of $10 billion in 2010 with the majority of manufacturers having been in business for more than 50 years, many of which are still family-owned businesses; and*

WHEREAS, *the International Ice Cream Association (IICA) encourages retailers and consumers to celebrate July as National Ice Cream Month; and*

WHEREAS, *about 9% of all the milk produced by U.S. dairy farmers is used to produce ice cream, contributing significantly to the economic well-being of the nation's dairy industry; and*

WHEREAS, *Americans eat on average 20 quarts a year and vanilla remains the most popular flavor; and*

WHEREAS, *Bruster's Prattville is an active and important Partner of Prattville and Bruster's Real Ice Cream is celebrating their 25th anniversary this year; and*

WHEREAS, *Bruster's Real Ice Cream sold 3,357,900 waffle cones, 1.5 million gallons of ice cream, used 65,000 pounds of Reese's Cups, 103,000 pounds of pecans, and 3.8 million ounces of whipped cream in 2013.*

NOW THEREFORE, *I, Bill Gillespie Jr., Mayor of the City of Prattville, Alabama, do hereby recognize July 2014 as*

Ice Cream Month

And also do hereby proclaim July 13th to be

Bruster's Day

in the City of Prattville.

Given Under My Hand and the Seal of the City of Prattville on the 12th day of February 2014.

Bill Gillespie Jr.

Mayor Bill Gillespie Jr.