



AGREEMENT FOR:

CITY OF PRATTVILLE



2011 NAVISTAR LPGA Classic City of Prattville Sponsorship Agreement

- **EIGHT (8) PRO-AM PLAYING POSITIONS ON WEDNESDAY, SEPTEMBER 14TH**
 - Each Playing Position Includes:*
 - Opportunity to play with a LPGA professional
 - Pro-Am money clip that admits participant on to tournament grounds throughout tournament week
 - Admittance to the clubhouse and locker room on Wednesday—includes breakfast and lunch
 - One invitation for two (2) people to the Pro-Am Pairings Party on Tuesday, September 13th
 - Souvenir photo of the team and professional playing partner
 - Attractive Pro-Am gift bag including a NIKE shopping spree gift certificate
 - Pro-Am Parking passes
 - Twenty (20) Good-Any-Day tickets

- **CORPORATE SKYBOX ON 18 GREEN**
 - Premier covered seating and viewing during tournament rounds
 - Seating for twenty (20) people at any one time
 - Televisions in each skybox for viewing of the national broadcast on The Golf Channel
 - Light food and beverage served
 - Company listing on Tournament Sponsor Board

- **TOURNAMENT PROGRAM ADVERTISEMENT**
 - Full page, four-color advertisement in the 2011 NAVISTAR LPGA Classic Official Tournament Program
 - Welcome letter from the Mayor of Prattville
 - Two (2) page feature story on the City of Prattville
 - Opportunity to advertise to more than 60,000 fans while supporting local charities

- **HOLE SIGN ADVERTISEMENT**
 - One (1) hole sign including company name and/or logo prominently located on the tee box of one of the 18 holes

- **SPONSOR BOARD LISTING AS A MAJOR SPONSOR**
- **ON-COURSE SIGNAGE ON ALL ELECTRONIC SCOREBOARDS**
- **LOGO INCLUSION ON ONE OF THE FINAL THREE HOLES TEE FENCE SIGNAGE**
- **IN BROADCAST FEATURES THROUGHOUT THE GOLF CHANNEL TELECAST HIGHLIGHTING THE CITY OF PRATTVILLE**
- **LPGA PLAYER APPEARANCES AT VARIOUS CITY FUNCTIONS**
- **PRESENCE AND SPEAKING OPPORTUNITY AT ALL TOURNAMENT RELATED MEDIA EVENTS**
- **TOTAL TICKETS/BADGES/PARKING PASSES**
 - 2,000 Good Any Day Tickets
 - Twenty (20) Gold Clubhouse Badges (complimentary food and beverage)
 - Twenty (20) VIP Clubhouse Parking Passes
- **PRESENCE AND SPEAKING OPPORTUNITY AT ALL TOURNAMENT RELATED MEDIA EVENT**

IN RETURN THE CITY OF PRATTVILLE WILL PROVIDE THE FOLLOWING IN-KIND SERVICES TO THE NAVISTAR LPGA CLASSIC:

- POLICE SUPPORT THROUGHOUT THE TOURNAMENT WEEK. AREAS OF SUPPORT INCLUDE THE CLUBHOUSE AREA, PLAYERS LOCKERROOM, CREDENTIAL PARKING CHECKPOINTS ON CONSTITUTION DRIVE, HIGHWAY 82, LPGA CHILDCARE AREA AND TBD WALKING SECURITY FOR LPGA PROFESSIONALS
- SHUTTLE BUSES FOR VIP, VOLUNTEER AND PUBLIC PARKING LOTS
- FIRE DEPARTMENT SUPPORT AS NEEDED
- PARAMEDIC UNIT SUPPORT FOR THE ON-SITE MEDICAL TENTS
- SUPPORT FROM THE PRATTVILLE CHAMBER OF COMMERCE FOR VARIOUS SPONSORS OUTINGS
- SUPPORT TO THE MONACO RV RALLY