

ARTIST APPLICATION

Name(s) (Both names if sharing a booth or collaborative art): _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please check all categories in which you would like to apply:

- | | |
|--|--|
| <input type="checkbox"/> Drawing/Pastels | <input type="checkbox"/> Graphics/Printmaking |
| <input type="checkbox"/> Painting (2-D) | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Sculpture (3-D) | <input type="checkbox"/> Jewelry (original handmade only) |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Fiber/Leather (including baskets, etc.) |

Other, please explain: _____

I am applying for (check one):

1 booth space \$55 (12' x 12') 2 booth spaces \$110 (12' x 24')

Include with this application:

Photos or CD with digital images in .jpeg format.

A check in U.S. currency made payable to the *City of Prattville* for fees (\$55 single booth, \$110 for double booth).

General Release: By signing this application, the exhibitor verifies that he/she is directly involved with each piece of work to be exhibited and that the work meets the criteria as set forth herein.

The festival does not carry insurance to cover theft, loss, or damage to your work or personal property, or against personal injury to you or your assistants. The undersigned agrees to hold harmless and defend the City of Prattville, the Wilson Pickett Music and Arts festival, the Prattville Creative and Performing Arts Council, its officials, representatives, agents, and employees from and against any and all claims, actions, lawsuits, damages, judgements, liability and expenses in any way associated with my/our activities preparing for, participating in, or departing from the Wilson Pickett Music and Arts Festival.

If your application is accepted, you agree to the use of your images by the festival for promotional purposes and for display only. You agree that the images submitted for jurying are an accurate representation of the work designed and produced by the artist(s) applying and of the artwork which the artist will be showing at the festival.

I have read and understand the terms and conditions set forth in this application and agree to abide by the rules, policies, and guidelines of the festival, and other rules and regulations as established by the City of Prattville, and understand that failure to follow these regulations may result in expulsion from the festival and/or from future festivals at the sole discretion of the festival committee.

I hereby give permission to the City of Prattville to use photographs or video in print materials, social media or website for promotional purposes. I further understand that these images will not be given away, sold or otherwise disbursed other than for promotional purposes with the City of Prattville.

Applicant's Signature: (both if a team) _____

Wilson Pickett Music and Arts Festival

Cultural Arts and Special Events
101 West Main Street
Prattville, Alabama 36067
334-595-0854
www.prattvilleal.gov



Prattville is located just 20 minutes north of Montgomery and approximately 70 miles south of Birmingham, on I-65. The Wilson Pickett Music and Arts festival, formerly the Fountain City Arts Festival, will be held in beautiful Pratt Park, located in historic downtown Prattville.

AMENITIES & SERVICE

Artists are able to drive up to booths for easy loading and unloading of artwork, etc., prior to and after the festival. Parking for cars and trailers is available on the Visitor side of Stanley Jensen Stadium. Handicapped parking is available **with prior notice** and state issued handicapped parking tags and/or plates. Volunteers will be available to assist with set up and take down of artwork, tents, etc., and are available for booth sitting if needed for short breaks. Light snacks and beverages will be available in the vendor hospitality area.

JURY PROCESS

A variety of backgrounds and skills is sought, including artists, educators, and fine art and contemporary craft gallery and museum owners/directors. Artists from the River Region serve as volunteer jurors and consultants, representing a range of media and diverse visual art professions. Artist applications remain anonymous during the judging. Judging is based on originality and creativity, design, technique, craftsmanship, and production methodology. The decision of the committee is final. The jury committee will begin notification to artists on February 28, 2020. Applicants are encouraged to apply early. Accepted artists will be notified via email.

BOOTH AWARDS

Awards will be given based on display and quality of artwork in each of five categories on the day of the festival. Judge's decision is final.

ACCEPTED MEDIA:

Examples of accepted media include:

Painting, drawing, pastels, printmaking, wood, fiber (including, fabric, baskets, leather), glass, digital art, hand-made jewelry (metal and non-metal), metal smithing, photography, 2D mixed media (including handmade paper), 3D mixed media, sculpture, clay (functional and non-functional), international arts, traditional arts, Southern and Heritage arts, musical arts, and literary arts.

BOOTH FEES

An entry fee must accompany each signed application. Checks, MasterCard, and Visa accepted. We DO NOT accept money orders or cashier's checks.

Artist's Booth Space: \$55 for 12' x 12' space or \$110 for 12' x 24' space. All exhibit materials must stay within the assigned booth space. *No more than two (2) vendors may share the same exhibit space.*

Electrical Service: No electricity is provided. Generators must be quiet (less than 75 decibels).

Prattuga Art Guild (PAG) Member Display Space: Screens are provided to members of the art guild in the PAG tent. Members may display work with PAG only if they demonstrate their craft during the festival or donate at least two hours to the festival PAG projects (e.g. children's art and artist volunteer assistance). Members must provide all demonstration materials. There is limited space available in the PAG tent. Notification of intent to display work is due by March 1, 2020.

Demonstrating Artists: Booth fee discount available. Call for information.

Taxes: Artists are responsible for collection and reporting of all taxes, including the 8.5% local sales tax.

License: No business license is required by the City of Prattville for this event.

Refunds: An application is a commitment to exhibit if accepted. Booth fees are not refundable.

LIABILITY:

The Wilson Pickett Music and Arts Festival, the City of Prattville, and/or the Prattville Creative and Performing Arts Council are not responsible for any theft, damage or personal injury to the artist/exhibitor or his/her artwork.

Weather in Prattville in April is unpredictable. No refunds will be made in the event of cancellation of the event due to weather or any events beyond our control.

All information in this brochure is subject to change without further notice.

CRITERIA:

Before applying, please make sure your work meets the following criteria. By applying, you agree to abide by the rules, policies, and decisions of the festival. Space is limited, only a limited number of applications will be accepted.

Participating artists' booths will be visited periodically throughout the festival by the festival committee to ensure compliance with the rules. Artists will be required to remove all work that is not in compliance. **Violation of the rules may result in expulsion from the festival and ineligibility for future festivals.**

All means of display must be provided by the artist. Tables and chairs will not be provided. A cover should be brought in case of rain or extreme heat/cold.

All work must be the artist's original, handcrafted work. Commercially created items—*other than fine art prints/reproductions of your original artwork— are not allowed*, such as bead kit jewelry, pre-formed ceramic, clay, or wood items, etc.

If you have reproductions of your original art work for sale in your booth (fine art prints or other type of reproduction), you must label them as reproductions. **Reproductions must not exceed 20% of the artwork on display in a booth.**

All work exhibited must be of the quality and type submitted with your application to the festival committee. You may exhibit only works in the categories requested on your application and accepted by the festival committee.

Artists must be present with their work for the entire festival. If the work is collaborative, each collaborator must be present. All artists must register at the artist check-in table at the festival prior to set up. Photo ID is required. Items not displayed for sale must be stored in an orderly manner.

Booths/tents must be set up by 9:00 a.m. on Saturday and not dismantled until after 5:00 p.m. that day. Artists must remain open for business from 10:00 am to 5:00 pm. Vehicles must be removed from the area by 9:00 a.m. and may not re-enter the area until 5:15 p.m. No artists will be allowed to enter the park after 9:00 a.m. Moving vehicles during festival hours is considered hazardous and reckless and vendors will be subject to the jurisdiction of the City of Prattville Police Department.

Award categories consist of the following: Two-Dimensional (\$100), Three-Dimensional (\$100), Traditional (\$100), People's Choice (\$100), and Best of Show (\$150). Artists may only win one award.

APPLICATION CHECKLIST

- Read and complete all parts of the application.
- Label and enclose 3 (three) photos or .jpeg images on CD of your work *for each category entered*, as well as 1 (one) photo of display/booth.
- Enclose a check in U.S. currency made payable to the *City of Prattville*. (MasterCard and Visa accepted over the phone. No cashier's checks or money orders.)
- Sign and date the release on the application. **Your application cannot be accepted without a signed release.**
- Application deadline: ~~January 31, 2020~~. EXTENDED TO MAR. 13**
- Send application & fees to:
Artist Application—Wilson Pickett Music & Arts Festival
101 West Main Street
Prattville, Alabama 36067

SCHEDULE

September 2019: Application and specifications available
~~Jan. 31, 2020: Application due~~ **EXTENDED TO MAR. 13**
Feb. 28, 2020: Begin artist notification
April 3, 2020: 1:00pm to 5:00pm Early setup for Artists
April 4, 2020: 7:00am to 9:00am Artists set up
April 4, 2020: 10:00am to 5:00pm Wilson Pickett Music & Arts Festival
April 4, 2020: 5:00pm Artists may begin to take down booths

This festival has been made possible in part by grants from the Alabama State Council on the Arts and the National Endowment for the Arts.