

ARTIST APPLICATION

Name(s) (Both names if sharing a booth or collaborative art): _____

Address: _____

City/State/Zip: _____ Tel.#: _____

Email and Website: _____

Please check all categories in which you would like to apply:

- Drawing/Pastels Graphics/Printmaking
 Painting (2-D) Photography
 Sculpture (3-D) Jewelry (original handmade only)
 Mixed Media Fiber/Leather (including baskets, etc.)

Other, please explain: _____

I am applying for (check one):

1 booth space \$55 (12' x 12') 2 booth spaces \$110 (12' x 24')

Include with this application:

Photos or CD with digital images in .jpeg format of art work to be included in your booth. You must include examples for **each category** represented. Artwork displayed at the Wilson Pickett Music and Arts festival must be representative of the images submitted with this application.

A check or money order in U.S. currency made payable to the *City of Prattville* for fees (\$55 single booth, \$110 for double booth, \$10 electrical fee) **It is the responsibility of the vendor to see that all electrical cords are securely taped down or staked to the ground completely.**

General Release: By signing this application, the exhibitor verifies that he/she is directly involved with each piece of work to be exhibited and that the work meets the Rules for Participation as set forth herein.

The festival does not carry insurance to cover theft, loss, or damage to your work or personal property, or against personal injury to you or your helpers. The undersigned agrees and releases the City of Prattville, the Wilson Pickett Music and Arts festival, and the Prattville Council for the Creative and Performing Arts for any damage or personal injury which he/she or helpers sustain while participating in the 2016 Wilson Pickett Music and Arts festival.

If your application is accepted, you agree to the use of your images by the festival for promotional purposes and for display only. You agree that the images submitted for jurying are an accurate representation of the work designed and produced by the artist(s) applying and of the artwork which the artist will be showing at the festival.

I have read and understand the requirements for participating in the Wilson Pickett Music and Arts festival on April 1, 2018. I agree to abide by the rules, policies, and guidelines of the festival and understand that failure to follow these regulations may result in expulsion from the festival and/or from future festivals at the sole discretion of the festival committee.

I hereby give permission to the City of Prattville to use photographs or video in print materials, social media or website for promotional purposes. I further understand that these images will not be given away, sold or otherwise disbursed other than for promotional purposes with the City of Prattville.

Applicant's Signature: (both if a team) _____

Wilson Pickett Music and Arts Festival

Cultural Arts and Special Events
101 West Main Street
Prattville, Alabama 36067
334-595-0854
www.prattvilleal.gov



Wilson Pickett

Music & Arts Festival

ARTIST APPLICATION

Saturday, April 7, 2018
9:00 am—4:00 pm
Pratt Park, Prattville, AL
(formerly the Fountain City Arts Festival)

Prattville is located just 20 minutes north of Montgomery and approximately 70 miles south of Birmingham, on I-65. The Wilson Pickett Music and Arts festival, formerly the Fountain City Arts Festival, will be held in beautiful Pratt Park, located in historic downtown Prattville.

AMENITIES & SERVICE

Artists are able to drive up to booths for easy loading and unloading of artwork, etc., prior to and after the festival. Parking for cars and trailers is available in an area across the street from the Park. Handicapped parking is available **with prior notice** and state issued handicapped parking tags and/or plates.

Volunteers will be available to assist with set up and take down of artwork, tents, etc., and are available for booth sitting if needed for short breaks.

JURY PROCESS

A diversity of backgrounds and skills is sought, including artists, educators, and fine art and contemporary craft gallery and museum owners/directors. Artists from the River Region serve as volunteer jurors and consultants, representing a range of media and diverse visual art professions. Artist applications remain anonymous during the judging. Judging is based on originality and creativity, design, technique, craftsmanship, and production methodology. The decision of the committee is final.

The jury committee will begin notification to artists on March 9, 2018. Applicants are encouraged to apply early. Accepted artists will be notified via email.

BOOTH AWARDS

Awards will be given based on display and quality of artwork. Awards will be announced on the day of the festival. Judge's decision is final.

ACCEPTED MEDIA:

Examples of accepted media include:

Painting, drawing, pastels, printmaking, wood, fiber (including, fabric, baskets, leather), glass, digital art, hand-made jewelry (metal and non-metal), metal smithing, photography, 2D mixed media (including handmade paper), 3D mixed media, sculpture, clay (functional and non-functional), international arts, traditional arts, Southern and Heritage arts, and literary arts.

BOOTH FEES

Booth fees are due with application. Checks should be made payable to *The City of Prattville*. No money orders, please. MasterCard and Visa are accepted by phone.

Artist's Booth Space: \$55 for 12' x 12' space or \$110 for 12' x 24' space. All exhibit materials must stay within the assigned booth space. *No more than two (2) vendors may share the same exhibit space.*

Prattauga Art Guild (PAG) Member Display Space: Screens are provided to members of the art guild in the PAG tent. Members may display work with PAG only if they demonstrate their craft during the festival or donate at least two hours to the festival PAG projects (i.e., children's art and artist volunteer assistance). Tables and chairs will be provided, but artists must provide all demonstration materials. There is limited space available in the PAG tent. Notification of intent to display work is due by March 9, 2018.

Demonstrating Artists: Booth fee discount available. Call for information.

Electrical Service: Only demonstrating artists may have access to electricity. The artist must provide extension cords. **Please note on your application if electricity is required.** It is the responsibility of the vendor to see that all electrical cords are taped down or staked to the ground completely.

Taxes: Artists are responsible for collection and reporting of all taxes, including the 8.5% local sales tax.

License: No business license is required by the City of Prattville for this event.

Refunds: Booth fees are not refundable.

LIABILITY:

The Wilson Pickett Music and Arts Festival, the City of Prattville, and/or the Prattville Creative and Performing Arts Council are not responsible for any theft, damage or personal injury to the artist/exhibitor or his/her artwork. Weather in Prattville in April is unpredictable. No refunds will be made in the event of cancellation of the event due to weather or any events beyond our control.

All information in this brochure is subject to change without further notice.

RULES FOR PARTICIPATION:

Before applying, please make sure your work meets the following criteria. By applying, you agree to abide by the rules, policies, and decisions of the festival.

Participating artists' booths will be visited periodically throughout the festival by the festival Committee to ensure compliance with the rules. Artists will be required to remove all work that is not in compliance. **Violation of the rules may result in expulsion from the festival and ineligibility for future festivals.**

All work must be the artist's original, handcrafted work. Commercially created items—*other than fine art prints/reproductions of your original artwork— are not allowed*, such as bead kit jewelry, pre-formed ceramic, clay, or wood items, etc.

If you have reproductions of your original art work for sale in your booth (fine art prints or other type of reproduction), you must label them as reproductions. **Reproductions must not exceed 20% of the artwork on display in a booth.**

All work exhibited must be of the quality and type submitted with your application to the festival committee. You may exhibit only works in the categories requested on your application and accepted by the festival committee.

Artists must be present with their work for the entire festival. If the work is collaborative, each collaborator must be present. All artists must register at the artist check-in table at the festival prior to set up. Photo ID is required. Booth sitters will be provided to relieve exhibitors for short breaks if needed.

Artists must remain open for business from 9:00 am to 4:00 pm. Tent structure cannot come down until the festival closes at 4:00 pm.

PAPER/PHOTO APPLICATION PROCEDURE AND CHECKLIST

- Complete all parts of the application/registration form.
- Label and enclose 3 photos or .jpeg images on CD of your work *for each category entered.*
- Enclose a check in U.S. currency made payable to the *City of Prattville*. No money orders.
- Sign and date the release on the Application/Registration form. **Your application cannot be accepted without a signed release form.**
- **Application deadline: March 2, 2018.** Send application & fees to
Artist Application—Wilson Pickett Music & Arts Festival
101 West Main Street
Prattville, Alabama 36067

CALENDAR

December 2018: Application and specifications available

March 9, 2018: Begin artist notification

April 6, 2018: 1:00pm to 5:00pm Early setup for Artists

April 7, 2018: 6:30am to 8:00am Artists set up. Vehicles must be moved from the artist village no later than 8:00am.

April 7, 2018: 9:00am to 4:00pm Wilson Pickett Music & Arts Festival

April 7, 2018: 4:00pm Artists may begin to take down booths

This festival has been made possible by grants from the Alabama State Council on the Arts and the National Endowment for the Arts.